



## Ben Mooneapillay

Partner, UK Chartered Trade Mark Attorney

Ben heads up our Oxford Office and has over 25 years' experience in the trade mark profession and provides the full range of contentious and non-contentious trade mark specific services, including filing, prosecution, opposition, revocation, invalidation, maintenance, search and clearance. He advises clients on infringement matters, passing off, enforcement, strategic issues and dispute resolution (including mediation). He represents clients before the United Kingdom Intellectual Property Office in inter partes and ex parte proceedings and before the World Intellectual Property Office. Ben's clients include household names in the luxury goods, film, sporting equipment, food, fashion and gaming sectors, as well as SME clients in, amongst others, the pharmaceutical, retail, automotive, drinks, art, charity and trade association sectors.

Ben has been described as "a go-to for anything trademark related - there is nothing he doesn't know about the subject. Taking a legally rigorous and commercially aware approach, he can deal efficiently with anything you throw at him - he will not drop the ball, and he is really second to none." Ranked in *World Trademark Review 1000* where he is described as "rigorous, on-point and utterly dependable", Ben is hailed by clients as "the gold standard": "He's a rock-solid attorney with in-depth knowledge of UK and EU trade mark law who provides well-balanced, insightful advice." "He is highly responsive, speedy and commercial too." They go on to say "Ben is a highly capable and knowledgeable trademark attorney. His deep understanding of the law is complemented by his responsiveness and dedication to providing outstanding service. Every task Ben undertakes is managed with the highest level of professionalism and punctuality, and a keen, business-oriented mindset. His smart and practical approach ensures that clients receive not only legal expertise but also strategic business advice."

Ben is a named contributor to the *Trade Mark Handbook*. He also tutored advanced level students on behalf of the Chartered Institute of Trade Mark Attorneys for a number of years and is a past examiner for the Joint Examination Board. Ben has been a guest speaker at various conferences. He is commended by *The Legal 500* and other leading legal directories. In *The Legal 500* clients comment that "Ben Mooneapillay is smart, responsive, collaborative, practical and relaxed. A rare and excellent blend of qualities in a trusted adviser." Ben was also recommended by *WIPR* in its inaugural UK Trademarks Rankings of leading firms and practitioners 2024.

Ben is recommended by *The Legal 500*.

Ben worked for a number of years with the global law firm Clifford Chance and joined J A Kemp in 2012 after working elsewhere in private practice.

### Services & Specialisms

Trade Marks & Designs, IP Strategy, Online Brand Protection and Domain Name Disputes, Portfolio and Cost Management, Trade Mark Filing and Prosecution, Trade Mark Renewals, Trade Mark Review, Trade Mark Searching

### Location

Oxford

### Education

University of Hertfordshire, Honours Degree in Law with Philosophy

### Qualifications

UK Chartered Trade Mark Attorney

### Membership of Professional Bodies

Member of the Chartered Institute of Trade Mark Attorneys (CITMA)

### Contact

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